GROWTH & INVESTMENT YEAR

In 2015, GBI welcomed a new Executive Director who is dedicated to growing and investing in GBI’s Green Globes and federal Guiding Principles Compliance offerings.

We are building on achievements from 2014, as noted by our new Board Chair, Jay Thomas:

“Near the end of 2014, I assumed the position of chair from our founding Chair, Ray Tonjes, to whom we all owe a huge debt of gratitude for his 10 years of service in building the GBI organization. Looking ahead, I am encouraged by GBI’s potential to grow into a nationally significant, science-based, green building authority by promoting cost-effective, practical assessments for new construction and building operations. We welcome the contributions of government, corporations, industry, academia, nonprofits, general interest and trade associations who believe – like we do – that we’ve barely scratched the surface of what we can accomplish in greening the built environment. We believe that bridging that gap can be achieved by providing the market place with practical, flexible, and consensus based green building solutions that can benefit every building owner.”

-- Jay Thomas, Sika Corp.
Chair, Green Building Initiative

MEET VICKI WORDEN, EXECUTIVE DIRECTOR OF GBI

As a sustainability and strategic management consultant over the last decade, Worden has worked with diverse organizations on sustainability challenges. Worden is also the former Executive Vice President of the National Lumber and Building Material Dealers Association (NLBMDA), where she was a staff member from 1994-2004 and represented 8,000 members before Congress, federal agencies, and the residential construction industry. Additionally, Worden holds an MBA from Loyola University in Maryland and a BA in political science and international relations from West Chester University.
GBI’s mission of accelerating adoption of green building practices is being accomplished through:

**INNOVATION**

**ENHANCING USER EXPERIENCE & RECOGNITION**

1. GBI completely revamped its website and will be adding video this year to help users tell their stories about how Green Globes has contributed to their creation of more sustainable buildings.

2. In addition to the front end of the website revamp, GBI continues to improve its proprietary online building rating system software that makes the certification process more streamlined for project teams and building owners.

3. Certified project profiles are being developed monthly to demonstrate innovative applications of green building practices and technologies achieved by Green Globes users on a variety of building types.
INVESTMENT FROM CONSENSUS & COMPLIANCE TO DELIVERY

1. GBI’s 32-member ANSI Consensus Body is on track to release the revised draft of GBI 01-201X summer of 2015 for public comment. This significant investment in the ANSI process has been supported by members and contributors and will be an annual investment in the future.

2. GBI is investing staff resources to develop customized tools for use by federal agencies through the Guiding Principles Compliance program. GBI is developing strong working relationships with several agencies and intends to support agency compliance efforts on an increasing basis from 2015 through 2017 and beyond.

3. Specifications are under development for the interactive software that will deliver GBI’s revised ANSI Standard in conjunction with the finalization of the Standard development process. GBI’s goal for 2016 is to launch both the final Standard and the updated software tool simultaneously.
OUTREACH
CAPITALIZING ON GBI’S ASSETS

1. With more than 1,600 Green Globes Professionals (GGP) ready to take on Green Globes projects, GBI is allocating resources to the creation of a strong community for GGP s and Green Globes Assessors (GGAs) that facilitates interaction and knowledge sharing.

2. GBI is training new Green Globes Assessors in architecture and engineering firms with locations in multiple cities.

3. GBI is building a comprehensive education and outreach plan for the recently launched Green Globes for Sustainable Interiors program, the first new GBI product in several years. This system focuses on the scope of work for interior designers and provides a unique approach to greening interior spaces.
GBI BOARD OF DIRECTORS

Jay Thomas, Sika Corp. (Chair)
Mark Alness, Hexion Inc.
Tim Atkinson, Stimson Lumber
Kateri Callahan, Alliance to Save Energy
Doug Cole, AIA, Plum Creek
Stephen Del Percio, Amazon
Mary Ann Dickinson, Alliance for Water Efficiency
Paul Doppel, Mitsubishi Electric
Dick Doyle, The Vinyl Institute
Ralph Egües, National Hispanic Landscape Alliance
Grant Evans, Occidental Chemical Corporation
Joan Fitzmaurice, Independent

Bill Freeman, Resilient Floor Covering Institute
Gordon Gill, FAIA, Adrian Smith + Gordon Gill Architecture
Jeff Hrivnak, Ph.D., Solvay Specialty Polymers
Dr. Charles Kibert, Ph.D., P.E., University of Florida
Kerry Little, Arauco North America
Kathy Loftus, Whole Foods Market
Richard Mitchell, AIA, Mackenzie
Steve Strawn, JELD-WEN, Inc.
Steven Straus, P.E., Glumac
Ray Tonjes, Ray Tonjes Builder, Inc

GBI USERS
2015 PRIORITIES

LOOKING TO THE FUTURE

As GBI further develops its product line and ramps up to meet its goals, the priorities are clear.

1. **Provide ongoing support for GBI’s ANSI Consensus Process.** Completing one or more public comment periods in 2015 for the new ANSI/GBI 01-201X Standard is an essential component of the consensus process underway and will allow GBI to refine its revisions to the new Standard by fully involving stakeholders.

2. **Adequately fund GBI’s research and development efforts.** GBI’s Board of Directors is embarking on a broad membership/contributor fundraising campaign. Launching on July 1, GBI has a goal to raise $1 to $2 million dollars on an annual basis through at least 2018.

3. **Advance credible and practical green building approaches.** Use of GBI’s user-friendly Green Globes system has increased each year. To support our goals for adoption of green building by mainstream building owners and practitioners, GBI is ramping up communication and outreach around the Green Globes certification options. In particular, a promotion plan is under development for the Green Globes for Sustainable Interiors program, which fills a unique niche in the marketplace.

4. **Increase contributions to sustainable planning within Federal agencies.** GBI’s one-of-a-kind Guiding Principles Compliance program can be leveraged by agencies to ensure adherence with the revised Guiding Principles due to be released in 4th quarter of 2015.

5. **Expand access to Green Globes Assessors (GGAs).** GBI will build on its strong customer service and streamlined assessment process by expanding the number of GGAs available across the country.
“GBI has accomplished a great deal in the last 10 years. The next decade will bring even more change in terms of technology, building performance challenges, and potential solutions. I look forward to working with practitioners, owners, and the green building community on new ways to advance our understanding and definition of high performance and green building.”

- Vicki Worden, GBI Executive Director