



A Nationally Recognized Alternative to LEED

Green Globes® is a web-based program for green building guidance and certification that includes comprehensive customer support and on-site assessment by a third party. Green Globes provides an interactive and affordable alternative to LEED as a way to advance the overall environmental performance and sustainability of commercial buildings.



Newell Rubbermaid Building - Two Green Globes



Green Globes

The Green Building Initiative (GBI) is the exclusive provider of **Green Globes Building Certifications** in the U.S.

Developed as an evolution of the BREAM international standard, and the first commercial building rating system to become an **American National Standard (ANSI)**, Green Globes provides a choice of programs for green building guidance and assessment that includes:

- Green Globes New Construction (NC)**,
- Green Globes Continual Improvement of Existing Buildings (CIEB)**, and
- Green Globes for Healthcare**.

LEED


Developed by the U.S. Green Building Council, the LEED green building certification program offers a suite of rating systems that recognize projects that implement strategies for better environmental and health performance.

LEED provides building owners and operators a framework for identifying and implementing practical and measurable green building design, construction, operations and maintenance solutions.

Since 2004, Green Globes has built a strong presence as a nationally recognized rating and assessment system. It has been used to improve and certify all types of buildings, many of which could not be certified through LEED. The State Department of Education accepts Green Globes as a recognized system to assess schools and educational institutions, and the National Institute of Health endorses Green Globes as an assessor of laboratories.

Green Globes has become the system of choice for building owners and managers who want an interactive and business friendly alternative that offers the quickest and most understandable way to achieve superior building performance. As a result, Green Globes is also becoming the first choice for many architects and engineers.

Green Globes / LEED - A Comparison

Criteria	Green Globes	LEED
(ANSI) Developed Through Recognized Consensus Process	YES	NO
Nationally Accepted Program	YES	YES
Program Delivery	Web-enabled interactive questionnaire	Online forms
1-on-1 Customer Support	YES	No
New Construction Assessment	YES	YES
Existing Buildings Assessment	YES	YES
Program Points	1,000	110
Energy Performance (New Construction)	Benchmarks against actual regional performance data	Benchmarks against hypothetical building model
Criteria Weighted – Partial Credit Scores Possible	YES	LIMITED
Forest Certifications Accepted	4	1
Prerequisites	NO	YES
Minimum Points Required for Certification	YES	YES
Incorporates Life Cycle Assessment	YES	NO
Flexibility for Non-Applicable Criteria	YES	NO
Online Report with Sustainability Recommendations	YES	NO
Certification Process	Third-party assessor assigned for on-site building audit with team	Fill out assessment form, submit, await results
Certification Ratings	4 Globes 3 Globes 2 Globes 1 Globe	LEED Platinum LEED Gold LEED Silver Certified LEED
Provide Certified Personnel Training Programs	YES	YES
Time Required to Complete Documentation		
Cost to Certify a Typical Building > 100,000 sq. ft.	\$	\$\$\$

Green Globes is the first web-enabled, fully interactive green building assessment tool in the U.S. It enables building professionals and owners to augment their design, in the case of new construction, or incorporate sustainability operations, in the case of existing buildings, and rate the building's proposed or actual sustainability performance. The system features enable building owners and managers to have first-hand knowledge at any given time how their building is scoring. If a building achieves at least 35% of the total number of 1,000 points, it qualifies for certification. Upon ordering the certification, a third-party Assessor appointed by the GBI begins to work with the owner and team during the assessment period which culminates in an on-site building audit. Green Globes places an emphasis on benchmarking and improvements, providing an easier, affordable way to go green. The Green Globes rating and certification process can be completed for a fraction of the combined hard/soft costs and time associated with LEED. Green Globes is ideal for complex or specialty buildings that cannot be certified with LEED.