

MEMBER & SUPPORTER BENEFITS



>> The GBI:

The Green Building Initiative (GBI) is a not for profit organization whose mission is to accelerate the adoption of building practices that result in energy-efficient, healthier and environmentally sustainable buildings by promoting credible and practical green building approaches for residential and commercial construction.

>> Industry Involvement:

GBI involvement appeals to a variety of industry professionals from architects, builders, contractors, building owners and managers, manufacturers, vendors, trade associations, utilities to service providers.

>> Reasons to Get Involved:

MEMBERSHIP VALUE	\$1,500	\$5,000	\$10,000	\$20,000	\$50,000	\$100,000
ACKNOWLEDGEMENT	[Progress bar]					
MARKETING, EDUCATION, & TOOLS	[Progress bar]					
GOVERNANCE	[Progress bar]					

>> Benefits:

INVOLVEMENT: LEVEL OF PARTICIPATION:	SUPPORTERS			VOTING MEMBERS		
	\$1,500	\$5,000	\$10,000	\$20,000	\$50,000	\$100,000
INTRODUCTORY PACKAGE	•	•	•	•	•	•
RECOGNITION ON GBI BOOTH SIGNAGE	•	•	•	•	•	•
PROFILE ON GBI WEBSITE	•	•	•	•	•	•
GREEN PROFILE / RESOURCE PACKAGE		•	•	•	•	•
LICENSES FOR BASIC GREEN GLOBES™ – NC		10	20	30	50	UNLIMITED
SPONSORSHIP IN GBI RESEARCH REPORTS			•	•	•	•
GREEN RESOURCE LIBRARY LINKS TO GREEN CONTENT			•	••	•••	••••
RECOGNITION IN BEST BUILDING PRACTICES WEBSITE TRAINING			LOGO	LOGO	SPONSORSHIP	SPONSORSHIP
ONLINE EDUCATIONAL VENUES				SPONSOR	CONTENT	CONTENT
NOMINATION TO BOARD OF DIRECTORS				•	•	•
VOTING RIGHTS				•	•	•
SPONSORSHIP OF GBI TRAINING PROGRAMS - WEBSEMINARS				TIER I	TIER II	TIER III
SEAT ON GBI RESEARCH / EDUCATION COMMITTEE				EITHER	EITHER	BOTH
NEW MEMBER ANNOUNCEMENT IN GBI INSIGHT					•	•
GREEN EMPLOYEE TRAINING						•
COMPLIMENTARY GREEN GLOBES 3RD PARTY CERTIFICATION						•

THE GREEN BUILDING INITIATIVE MEMBER & SUPPORTER BENEFITS

Introductory Package: (All Levels of Members & Supporters)

New Members and Supporters can associate with the GBI by using the GBI logo on company literature. Involvement also includes the ability to post discussions with other green building industry professionals in the GBI online forum.

Recognition on GBI Booth Signage: (All Levels of Members & Supporters)

The GBI exhibits at trade shows in the commercial, residential and legislative arenas. Member and Supporter logos are prominently featured on GBI conference materials and are acknowledged as Supporters at the GBI booth.

Profile on GBI Website: (All Levels of Members & Supporters)

Member and Supporter company or organization profiles are included on the GBI website, which averages nearly 7,000 hits a month. A link from the profile to Members & Supporters home pages or to educational resources is available.

Green Profile / Resource Package: (\$5,000 Supporters and above)

Member & Supporters at these levels and above are able to log-in to a Green Resource Package on the GBI website. This package includes best green practices and strategies. As part of this package, Members & Supporters receive an e-mail blast to the GBI network, (approximately 25,000), announcing their affiliation with the GBI. In addition, new GBI Members & Supporters are spotlighted on the GBI home page for a week.

Licenses for Basic Green Globes™ – NC: (Licenses received vary according to dues level starting at \$5,000)

Members & Supporters are given a specified number of Green Globes – NC licenses to use as a marketing benefit to channels of their choice. The GBI's Green Globes is an easy-to-use online design and assessment tool that provides continuous feedback on project ratings through the green design process. (Building assessment is not included with this benefit.)

Sponsorship in GBI Research Report/s: (\$10,000 Supporters and above)

As a building and educational resource, the GBI is writing and disseminating research report(s) on important green building topics. Supporters \$10,000 and above are featured as a sponsor on the report(s).

Green Resource Library Links to Your Green Content: (\$10,000 Supporters and above – number of links varies by level)

This opportunity allows a company or organization to post educational white papers, training or other green educational criterion on the GBI Resource Library. (Posted materials must meet the education criterion as outlined / approved by the GBI.)

Recognition in Best Green Building Practices Website Training: (\$10,000 Supporters and above)

This GBI website tab allows the public to view one minute segments on multiple "best green building practices." Company or organization logos and sponsorship is included on these educational vignettes.

Online Educational Venues (\$20,000 Supporters and above)

Online residential or commercial building content gives members opportunities to sponsor or provide education content in GBI's online venues.

Nomination to Board of Directors: (\$20,000 Members and above)

Members are allowed to nominate one company representative to the GBI Board of Directors. To become a member of the Board requires an endorsing vote from the current Board.

Voting Rights: (\$20,000 Members and above)

GBI Board Members are entitled to vote on all matters submitted to a vote of the Board. Voting issues may involve GBI organizational policy, standards or direction.

Sponsorship of GBI Training Programs – Webseminars: (\$20,000 Members and above)

GBI training sessions include selected green webseminars currently advertised to over 30,000 building industry professionals. Tier I, \$20,000 Members, will be acknowledged as sponsors for three webseminars, Tier II, \$50,000 Members, will be acknowledged as sponsors of six, and Tier III, \$100,000 Members, will be acknowledged as sponsors on all webseminars.

Separately, training sessions on Green Globes for Continual Improvement of Existing Buildings (Green Globes–CIEB) and Green Globes for New Construction (Green Globes–NC) allows all Members two additional sponsorship acknowledgements.

Seat on GBI Research / Advisory and/or Education Committee: (Members \$20,000 and above)

The GBI Research Committee explores and researches topics on green issues of current interest or industry need. The Education Committee discusses and selects topics for industry training. \$20,000 and \$50,000 Members can choose a seat on either committee. \$100,000 Members have a seat on both committees.

New Member Announcement in GBI Insight: (Members \$50,000 and above)

The GBI newsletter has a readership of approximately 25,000. All GBI Members are acknowledged in the GBI Insight during the first several months of their membership.

Green Employee Training: (\$100,000 Members)

\$100,000 members can work with the GBI to customize the residential green building, online training (mentioned above) for internal employees or members. Certificates of training completion can be offered to employees if desired by the host for internal education purposes.

Complimentary Green Globes 3rd Party Certification (\$100,000 Members)

Members who pay \$100,000 have the choice of selecting the Green Globes –NC or Green Globes–CIEB assessment tool to use on a building of their choice and to receive a third party rating by a GBI-authorized assessor. The GBI will work with the member to publicize the building project including a comprehensive case study.

This description of 2008 Member & Supporter Benefits is only a summary of benefits expected to be provided to GBI members and supporters in 2008. Actual benefits provided to GBI members and supporters may vary. Member and supporter benefits may be modified from time to time by GBI as it deems appropriate without prior approval of GBI members or supporters.



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